

# What does it really take to get to zero?

## VISION ZERO PLANNING IS NOT BUSINESS AS USUAL

### BE STRATEGIC

Traditional incremental improvement and reactive responses to traffic casualties will never achieve zero.

Sweden adopted Vision Zero in 1997 and so started the journey of developing today's leading practices in road safety planning.

### CHOOSE A CUTTING EDGE APPROACH

Lösningar is a collaboration of expertise from Sweden, Australia and the international stage. We have been a co-creator of the state of the art Swedish modelling approach and we have developed it even further.

The Lösningar Method is evidence based and results focussed. It has been supporting a growing number of jurisdictions to confidently plan for the elimination of road death and serious injury.

We prepare strategists and modellers to build and lead the most effective pathways to Zero.

## PROGRAM ZERO Build and Lead to Zero

**New dates to be announced**

~~25-29 MAY 2020~~

4 Month Program

1 week immersion + Online  
Masterclasses & Mentoring

[losningar.com](https://losningar.com)

# Program Zero

Build and Lead the most effective strategies for Vision Zero.

Our program prepares leaders to use cutting edge tools and practices to move towards zero.

New dates to be announced

4 Month  
Advanced Training

~~25-29 May 2020~~

1 week immersion

Melbourne, Australia

4 Online

Masterclasses &  
One-to-One Mentoring



## Learn with the masters

Learn with the most qualified specialists and leaders in the market

## Prototype a strategy

Build a prototype Vision Zero strategy with peers and expert guidance

## Peer network

Establish a supportive peer network. Take Vision Zero knowledge to new heights through interactive classes



# What leaders learn

Steps

153

## VISION BASED STRATEGY

Leaders will use backcasting starting with a clear and measurable understanding of the end state of the system needed in the future. They then detail the gap to be closed to reach the strategy vision.

From there they will work backwards mapping out all that is needed to build that system.

Steps

45

## STRATEGIC RESPONSES

Leaders will learn the different tools to create a management system that provides clear long and short term strategic responses.

They will understand how to use the **Validation Matrix** with in-depth crash data to pinpoint shortfalls in a strategic response and resolve them.

Step

6

## PERFORMANCE

Leaders will learn to create a powerful visualisation tool for decision makers.

The result is a system wide dynamic performance framework that triggers strategic action.

## OVERARCHING TOPICS

## Organisational Skills

Leaders will enhance their stakeholder engagement.

Make better use of existing tools and practices to close the gaps towards Vision Zero.

Learn to manoeuvre wisely amid the social and institutional dimension of Vision Zero.



# Register now

LÖSNINGAR™ Vision Zero  
Solutions

## Take Vision Zero to the next level

This is an advanced training for organisations committed to high performance on their Vision Zero strategy.

We will start with a one-to-one discussion to ensure the program is your next best step.

### Book a call:

David at [david.shelton@losningar.com](mailto:david.shelton@losningar.com)

Tel. +61 427 830 864

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### Investment

AUD\$11,750  
(exc GST)

### Early bird:

15% discount before  
~~10 April 2020~~

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## Our expert team



**Johan Strandroth**  
Sweden

Johan has been part of the team at Trafikverket that developed Sweden's unique approach to Vision Zero planning. He has also been advising governments in Australia and New Zealand.

Johan has been immersed in the development and application of these techniques for over 10 years and is in high demand as a speaker and educator on Vision Zero.



**Jessica Truong**  
United Kingdom

Jessica has a wealth of experience teaching and mentoring road safety practitioners with GNCAP, Towards Zero Foundation and Victoria's TAC.

Her diverse experience in road safety brings a deep understanding of the Safe System Approach. Jessica's experience is truly global including work across a wide range of cultural settings.



**David Shelton**  
Australia

Dave has over 15 years of executive level experience leading road safety teams with VicRoads.

His work spans policy, strategy and delivery. He has a particular passion for capacity building to lift organisations to the level needed for Vision Zero achievement.



**Kenn Beer**  
Australia

Kenn is a highly experienced educator in Safe System engineering. He has delivered programs across the breadth of road safety throughout Australasia and South East Asia.

Kenn's extensive knowledge of Safe System comes through his hands on experience working in road safety policy and standards, program design, project delivery and quality assurance. Kenn is a founding director of Safe System Solutions.

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